



The Shopper's Route is a weekly advertisement leaflet that gets distributed all over Williamsburg, Boro Park & Crown Heights.

Our drop off points are in stores, supermarkets, restaurants, doctor's offices & more.

It's an extremely popular, much anticipated publication. It reaches every household where it quickly gets devoured by eager, savvy shoppers.

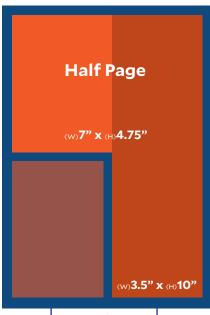


HAVE YOU EVER WONDERED WHY PLACING AN AD IN THE SHOPPERS ROUTE IS SO EFFECTIVE??

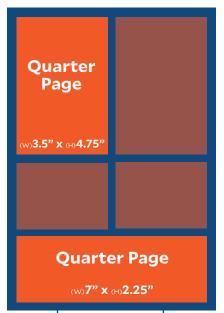
- The Shopper's Routes' weekly distribution regularly amounts to 15,000 copies.
- The Shopper's Route is seen by the vast majority of Williamsburg residents.
- The Shoppers Route is distributed every Wednesday & refilled on Thursday to make sure it reaches all residents.
- The Shoppers Route is viewed weekly online by numerous visitors At our website www.theshoppersroute.com
- The Shoppers Route is sent weekly by email, at no cost, for thousands of subscribers.
- The Shoppers Route has earned its reputation for the past 20 years by hundreds of satisfied clients. Every client becomes a steady advertiser.



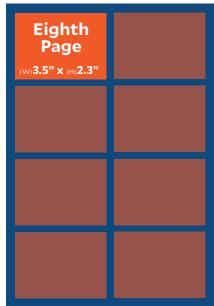
1x \$450 4x \$400 8x \$390 24x \$375



1x \$250 4x \$200 8x \$180 24x \$175



1x \$110 4x \$100 8x \$90 24x \$80



1x \$75 4x \$65 8x \$50 24x \$50

Second

Hand

Items

Free

with image & price

(not intended

for apparel)







Classifieds \$15 bold \$18 pic \$20 Free: Lost/found giveaways & apparel Deac Regularity

Deadlines Regular Ads: Tuesday 1 pm Classifieds: Monday 5pm





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